

**Slimline designs, unparalleled choice and affordable touchscreen computing
– Toshiba launches three new Satellite laptop ranges**



- **Satellite S Series: all-new super-slim, powerful touchscreen laptops**
 - **Satellite L Series: built for performance, designed to entertain**
 - **Satellite C Series: Toshiba's most affordable touchscreen laptop**

London, UK, 4th June 2013 – Toshiba UK today announces the launch of three new laptop ranges, including the introduction of the **Satellite S Series** – an all-new range that combines powerful entertainment features in a slim and modern design. In addition, Toshiba also reveals its new **Satellite L** and **Satellite C Series** of mid-range and entry level laptops, offering advanced features, stylish new designs and affordable prices. Each range includes slimmer designs and a variety of screen sizes – and with touchscreens available in the Satellite C Series for the first time, Toshiba introduces advanced touch control options to its entire Satellite computing range.

Satellite S Series – superior performance in a slimline package

The Satellite S Series is a new line of stylish laptops in Toshiba's consumer range, offering a combination of exceptional performance and a premium, slimline design. Available with 39.6cm (15.6") and 43.9cm (17.3") touchscreensⁱ, the Satellite S Series features an eye-catching brushed aluminium chassis, while a power-efficient ultra-low voltage (ULV) version is only 24mm thin – perfect for travel when a more powerful device is required.

Powered by a choice of the latest Intel® Core™, Intel® ULV or AMD Quad Core processors, and available with Intel® HD or dedicated NVIDIA® graphics, the Satellite S Series is capable of running the most demanding applications, multimedia editing software or even high definition games with ease. An optional 1TB Hybrid HDD further improves performance by utilising 8GB of integrated solid state (SSD) memory, opening applications or allowing the laptop to boot up even faster.

Each model is optimised for entertainment, and features a bright high definition screen for exceptional clarity and detail. Additionally, punchy stereo speakers from specialist Onkyo® utilise DTS Studio Sound™ audio enhancement technology to deliver an immersive audio experience – getting the most out of music, movie soundtracks or dialogue from video content.

Catering for a host of multimedia requirements, the Satellite S Series is available with a choice of Blu-ray Disc™ or DVD optical drives, while a more lightweight option is available without an optical drive. For users wanting to enjoy content on a larger screen with friends and family, each Satellite S Series laptop features Wi-Fi Certified Miracast™, making it easy to wirelessly transfer content between compatible devices, including televisions and smartphones.

Satellite L Series – *entertainment designed to suit you*

Toshiba's new Satellite L Series laptops offer exceptional performance, stunning new designs and features designed to suit a range of needs. Equipped with the latest high performance processors from Intel® or AMD, each model is capable of running power-hungry applications or multi-tasking. With additional dedicated graphics chips from NVIDIA® or AMD, the L Series can also be used for more graphic-intensive tasks such as image editing or gaming.

Available in 35.8cm (14.1"), 39.6cm (15.6") and 43.9cm (17.3") sizes, the L Series also comes in a choice of colours including silver, white or black gloss finishes. Both the 15.6" and 14.1" models are available with optional edge-to-edge touchscreens, while support for ten point 'touch-and-swipe' gives users greater freedom when browsing websites, viewing images or navigating through the Windows 8 interface. Additionally, the 17.3" models feature a HD+ widescreen, which displays video or images as intended by the creators.

Like the Satellite S Series, the L Series is equipped with Onkyo® speakers and DTS Sound™ for brilliant audio quality, while Wi-Fi Certified Miracast™ lets users transfer content between Miracast™ compatible devices.

Satellite C Series – Toshiba's most affordable touchscreen laptops to date

In addition to the S Series and L Series laptops, the Satellite C Series offers users a superb suite of features, including optional touchscreen control, choice of colours and dedicated graphics, while remaining incredible value for money – the perfect solution for consumers looking for reliable, everyday computing.

With a choice of 39.6cm (15.6") and 43.9cm (17.3") screen sizes, a slimmer design that incorporates smooth rounded edges, an elegant tiled keyboard and a large multi-touch trackpad, the Satellite C Series also inherits the same premium styling from more advanced models.

Satellite S Series – facts & figures

- 39.6 cm (15.6") and 43.9 cm (17.3") flat HD or flat Full HD widescreen display with LED backlight; non-reflective screen optional, optional touchscreen
- Processors: S50, S50t, S70, S70t 3rd or 4th Generation Intel® CPU or thin ULV CPU (15.6"); S50D, S50Dt, S70D, S70Dt Dual and Quad Core A series
- Graphics: S50, S50t, S70, S70t Shared Intel® HD 4000 graphics or dedicated NVIDIA® graphics up to GeForce® GT 740M with Optimus™ technology and up to 2 GB VRAM; S50D, S50Dt, S70D, S70Dt Shared or AMD Radeon™ HD dedicated graphics with up to 1 GB VRAM
- Up to 1 TB GB HDD storage or Hybrid 1TB GB HDD with 8 GB SSD
- WiFi® certified MiraCast™, 1x USB 2.0, 2x USB 3.0 (1 with Toshiba USB Sleep-and-Charge), HDMI®-out, optional Bluetooth® v4.0
- Sound: 2 Onkyo stereo speakers with DTS Studio Sound™
- Colours: Premium aluminium ice blue metal finish
- Choice of DVD, BD-ROM drive or no ODD
- OS: Windows 8 (64bit)

Satellite L Series – facts & figures

- 35.8 cm (14.1") 39.6 cm (15.6") flat HD widescreen or 43.9 cm (17.3") flat HD+ widescreen display, all with LED backlight, non-reflective screen optional, 10-finger touchscreen optional
- Processors: L40, L40t, L50, L50t, L70: 3rd or 4th Generation Intel® Core CPU standard or low voltage; L50D, L50Dt, L70D: AMD Dual and Quad Core A-series
- Graphics (L40, L40t, L50, L50t, L70): Shared Intel® HD 4000 graphics or dedicated NVIDIA® graphics up to GeForce® GT 740 M with Optimus™ technology and up to 2 GB VRAM; L50D, L50Dt, L70D: Shared or dedicated AMD Radeon™ HD dedicated graphics with AMD Enduro™ technology up to 1 GB VRAM
- Up to 1 TB GB HDD storage
- WiFi® certified Miracast™ optional; 1x USB 2.0, 2x USB 3.0 (1 with Toshiba USB Sleep-and-Charge); HDMI® out, optional Bluetooth® v4.0
- Available colours:
 - L40-series: glossy silver, luxe white pearl;

- L50-series: luxe white pearl, precious black, shining silver, glossy finish;
- L70-series: shining silver;
- L40t, L50t, L50Dt: silver
- Choice of DVD, Blu-ray Disc™ or no Optical Disc Drive
- OS: Windows 8 (64bit)

Satellite C Series – facts & figures

- 39.6 cm (15.6”) HD or 43.9 cm (17.3”) HD+ display; non-reflective screen optional, 10-finger capacitive touchscreen optional
- Processors: C50, C55, C55t, C70, C75: 3rd Generation Intel® Celeron, Pentium or Core CPU; C50D, C55D, C70D: AMD E series or Dual and Quad Core A series
- Graphics: C50, C55, C55t, C70, C75: Shared Intel® HD 4000 graphics or dedicated NVIDIA® graphics up to GeForce® GT740M with Optimus™ technology and up to 2 GB VRAM; C50D, C55D: Shared and dedicated graphics with AMD Enduro™ technology
- Up to 1 TB GB HDD storage
- b/g/n WiFi® 2x USB 2.0, 1x USB 3.0, HDMI® out, optional Bluetooth® v4.0.
- Available colours:
 - C50, C50D, C50t, C50Dt, C70, C70D: Matt textured black finish;
 - C55, C55D: glossy finish in 4 colours (luxe white pearl, precious black, shining silver and Modena red);
 - C75, C75D: glossy finish in 3 colours (luxe white pearl, , shining silver,);
 - C55t, C55Dt: glossy shining silver finish
- OS: Windows 8 (64bit)

The Satellite S, L and C Series laptop will be available from Q2 2013 with prices starting from £299.

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Exact product specifications depend on model and local availability.

Media Contacts

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Toshiba was founded in 1875, and today operates a global network of more than 550 consolidated companies, with 202,000 employees worldwide and annual sales surpassing 6.1 trillion yen (US\$74 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm

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ⁱ Satellite S Series touchscreen optional