

**Big screens, bigger value – Introducing the new
mainstream large screen range from Toshiba**



BV series



DV series



BL series

- **Large-screen LED and LCD models offer outstanding choice and affordability**
 - **Integrated DVD player provides all-in-one entertainment solution**
 - **Slim stylish design fits seamlessly into the living room**

London, UK, 7th March 2012 – Toshiba UK today unveils a new entry-level range of large screen TVs, comprising three series that combine impressive image quality and performance with smart design and exceptional value. The new range includes a choice of 81cm (32”) and 102cm (40”) LCD and LED models, all of which are designed to provide a high-quality home entertainment experience at an affordable price.

The new line-up provides the perfect solution for those looking for impressive images and a flexible range of added features. Support for high definition (HD) content comes as standard across the range, while selected models offer a step up to the world of Full HD (1080p) resolution, allowing movies, TV shows, video games and photos to be enjoyed in glorious detail. All new models feature support for Freeview¹ out-of-the-box, providing access to over 50 free-to-air TV channels via an easy-to-use, seven day Electronic Programme Guide (EPG).

Extensive connectivity options available on each model also expands the range of content that users can enjoy. Multiple HDMI ports provide instant connectivity to Blu-ray™ and DVD players or games consoles, and a PC input provides an instant link to PCs or laptops. The inclusion of a USB port also allows users to playback music, video and images stored on a USB stick.

The new BL series – LED images and affordability combined

The new **BL series** is the perfect choice for anyone looking to step up to LED technology at an affordable price, displaying content with rich colour, deep blacks and bright whites with stunning accuracy. HD (BL5 series) and Full HD (BL7 series) screens provide sharp detail on a choice of 81.3cm (32”) and 101cm (40”) screen sizes, and a slim, space-saving design makes it ideal for virtually any room in the home – whether wall-mounted or sitting atop a TV stand. A range of value-added features includes an integrated digital tuner for access to Freeview, while up to four HDMI inputs enables instant connectivity to Blu-ray™ players, DVD players and games consoles.

BL series – key features:

- BL5:
 - 81cm (32”)
 - HD ready (1366x768)
- BL7:
 - 83cm (32”) and 102cm (40”)
 - Full HD (1920x1080)
- Edge-LED backlight
- Freeview tuner
- 2x HDMI (81cm), 4x HDMI (102cm), PC, SCART and USB port
- Black finish as standard, with the 32BL505B additionally available in silver

The new BV Series – Affordable Toshiba quality

The **BV series** is an ideal first model for consumers to enter the world of high definition. Available in a choice of 81cm (32”) and 102cm (40”) screen sizes, both sizes offer a compelling viewing experience the whole family can enjoy. Images are displayed in HD resolution as standard, with selected models offering Full HD displays so users can enjoy sports, TV shows and movies in sharper detail. A built-in Freeview tuner offers subscription-free TV broadcasts, while rich connectivity options allow users to expand their entertainment experience to include Blu-ray™ players, games consoles and multimedia computers. Music tracks, videos and photos can also be displayed on the big screen in exceptional quality thanks to USB compatibility.

BV series – key features:

- BV5:
 - 81cm (32")
 - HD ready display (1366x768)
- BV7:
 - Full HD display (1920x1080)
 - 81cm (32") and 102cm (40")
- Freeview tuner
- 2x HDMI (81.3cm), 4x HDMI (101cm), PC, SCART and USB port
- Customised viewing mode for gaming
- All screen sizes are available in a black finish, with the 32BV504B also available in white and the 40BV705B available in silver

The new DV series – quality images, complete convenience

The new **DV series** provides ultimate convenience for those on the hunt for a space-saving TV offering premium image quality and flexibility. An integrated DVD player provides hassle-free movie playback on-demand, packed into an all-in-one slim and stylish design. Users can enjoy movies and videos, or listen to music and browse images directly from USB. Access to Freeview is provided by an integrated tuner, and a 720p HD resolution LCD display delivers images that are rich in detail and full of colour. A customised gaming mode also enhances the picture quality during gameplay, responding rapidly to movement to provide an excellent all-round experience.

DV series – key features:

- 81cm (32")
- HD ready (1366x768)
- Integrated DVD player
- Freeview tuner
- 2x HDMI, 1x USB, SCART and PC inputs
- Customised gaming mode
- Seven day electronic programme guide
- Choice of black or white finishes

The BV, DV and BL series are all available now.

-ENDS-

Media Contacts

For more information on specifications or press images, please contact the Toshiba team at Fever on 020 7792 7488 or toshiba@feverpr.com.

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Visit Toshiba's website for the latest product details, specifications and more: www.toshiba.co.uk

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Exact product specifications depend on model and local availability.

About Toshiba

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 490 companies, with 203,000 employees worldwide and annual sales surpassing 6.3 trillion yen (US\$77 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm.

¹ Freeview service subject to coverage and suitable aerial