

**Performance and style for every room in the house –
Toshiba unveils new small screen LED TV range**



DL series



EL series



BL series

- **New LED range provides stunning style and picture quality**
- **Super-slim designs, a range of sizes and integrated DVD players offer choice for every room in the home**
- **Full HD resolution, AMR100 picture processing and extensive connectivity offer performance and flexibility side-by-side**

London, UK, 7th March 2012 – Toshiba UK today announces the launch of a new small screen LED TV range, with three series of TVs that offer exceptional performance and complete convenience. Comprising a varied range of sizes and specifications, the new LED line-up blends a range of connectivity options, convenience and stylish designs – providing an option for virtually every room in the home.

Ideal for where space is at a premium, all new models combine vibrant image quality with super-slim designs. HD resolutions across the range allow users to enjoy high definition detail, while selected models offer Full HD 1080p resolution. Integrated digital tuners allow viewers to enjoy Freeview¹ content straight out of the box, while Toshiba's easy-to-use EPG allows users to navigate, search and select digital TV listings with ease.

All models feature a range of multimedia inputs, allowing users to connect seamlessly to external devices. USB support enables users to view their photo galleries, videos or listen to their music library direct from USB. HDMI input allows users to easily connect to external HD devices including Blu-ray™ players and HD games consoles, while PC and SCART inputs provide added versatility.

Designed to be highly stylish and space efficient, all models are available with a gloss black finish, while selected models are available in eye-catching white – offering a choice of tasteful finishes that add a touch of style to any kitchen or bedroom.

The DL Series – the all-in-one entertainment hub for any room

The new **DL series** offers quality performance and complete convenience for anyone looking for an affordable all-in-one solution for rooms where space is limited. All models feature an integrated DVD player and Freeview tuner, which combine with an LED display to deliver excellent picture quality, while a full connectivity suite includes HDMI, USB, PC and SCART. The **DL5 series** is available in a 47cm (19”) with an HD Ready panel, while those looking for extra clarity can step-up to a Full HD experience on the 55cm (22”) **DL7 series**.

For those looking for a bigger screen, the new **DL9 series** offers stand-out image quality at larger sizes. The 66cm (26”) and 80cm (32”) models deliver images in 720p HD resolution, while the 58cm (23”) DL9 model offers stunning Full HD picture quality. All DL9 models feature Toshiba AMR100 picture processing technology for crisp and smooth images and Dolby® Digital Plus audio technology for a surround sound experience.

DL5 and DL7 Series – key features:

- 47cm (19”) (DL5)
- 55cm (22”) (DL7)
- 1920x1080p Full HD (DL7)
- HD ready (1366x768) (DL5)
- Edge-LED backlight
- Integrated DVD player
- Freeview tuner
- 1x HDMI, USB, SCART and PC input
- DL7 Series additionally available in white

DL9 series– key features:

- HD ready (1366x768) – (66cm (26”) and 80cm (32”))
- 1920x1080p Full HD (58cm (23”))
- Edge LED backlight
- Integrated DVD player
- Freeview tuner
- AMR100 smooth picture processing
- Dolby® Digital Plus
- 2x HDMI, 1x USB, SCART and PC inputs
- HDMI-CEC single remote operation
- Gaming and movie viewing modes

The new EL Series – Stunning HD images and super-slim design

Perfect for anyone looking for a second TV without compromising on image quality or design, the **EL series** offers both quality and affordability. Each 58cm (23") model delivers images in Full HD resolution, with the 66cm (26") model providing HD ready playback. Toshiba's AMR100 picture processing enhances image quality to ensure viewing is smooth and clear at all times, while an integrated Freeview tuner provides instant access to over 50 free-to-air channels, without the need for a set top box. With Dolby® Digital Plus technology, viewers can also enjoy immersive sound – adding greater drama when watching movies or playing games.

EL series – key features:

- Edge-LED backlight
- HD ready (1366x768, 66cm (26"))
- Full HD (1920x1080, 58cm (23"))
- Freeview tuner
- AMR100 smooth picture processing
- Dolby Digital Plus
- 2x HDMI, 1x PC, SCART and USB port
- HDMI-CEC single remote operation
- 58cm (23") model also available in white

The new BL Series – LED technology, striking images, small prices

The new **BL series** combines an impressive specification with affordable pricing, providing the perfect option those looking for a super-slim, space saving TV. LED backlighting delivers vivid colour and razor sharp image quality, with a choice of either HD ready or Full HD resolutions available, while an integrated digital tuner provides on-demand access to Freeview broadcasts.

The BL5 series is available in 47cm (19") screen size, with a 720p HD Ready panel, and the BL7 series is available in 55cm (22") screen size with a Full HD (1080p) resolution.

BL series – key features:

- BL5:
 - 47cm (19")
 - HD ready (1366x768)

- BL7:
 - 55cm (22")
 - Full HD (1920x1080)
- Edge-LED backlight
- Freeview tuner
- 1x HDMI (48.3cm, 55.9cm), 1x PC, SCART and USB port
- BL7 55cm (22") is also available in white

The new DL9 and EL series will be available from Q2 2012 and the BL, DL5 and DL7 series are available now.

-ENDS-

Media Contacts

For more information on specifications or press images, please contact the Toshiba team at Fever on 020 7792 7488 or toshiba@feverpr.com.

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Exact product specifications depend on model and local availability.

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Toshiba are a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 490 companies, with 203,000 employees worldwide and annual sales surpassing 6.3 trillion yen (US\$77 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm.

¹ Freeview service subject to coverage and suitable aerial