

**Smart connectivity, cinematic performance:
Toshiba UK unveils 2012 Blu-ray™ player collection**



- **New Smartⁱ Blu-ray range offers on-demand access to online entertainment services including Acetrax[®] movies, BBC iPlayer and YouTube[™]**
- **Integrated Wi-Fi[®] connectivity provides easy access to home networks**
- **3D support delivers a vivid, colourful and immersive home entertainment experience**

London, UK, 7th March 2012 – Toshiba UK today launches its new Blu-ray™ player range, with a collection of models that support a wide range of leading entertainment features including online content access and connectivity, Full HD 1080p movie playback and captivating 3D performance. Representing Toshiba UK's most comprehensive Blu-ray line-up to date, the range features four new models, including 2D and 3D options, as well as two models providing easy access to a range of online entertainment services.

Each new model delivers stunning Full HD (1920 x 1080p) resolution images, with crisp and clear detail and vibrant colours, with additional support for standard definition resolution upscaling, meaning existing DVD libraries can be enjoyed in near high definition quality. Selected models also offer 3D playback, allowing viewers to immerse themselves in a new world of in home entertainment, while a range of high quality audio formats, including Dolby[®] Digital Plus and Dolby[™] TrueHD, are also supported, delivering cinematic sound, to complement stunning image quality.

Enhanced connectivity gives users the freedom to playback a greater range of content. USB connectivity allows users to playback videos, images and music straight from a memory stick, while BD Live[™] (Profile 2.0) support allows access to interactive movie features. For complete convenience Toshiba's free remote control application for smartphones and tablet devices gives users the freedom to control their Toshiba home entertainment devices without a dedicated remote control.

Next generation entertainment, on-demand – BDX3300 and the BDX5300

Toshiba's new **BDX3300** and the **BDX5300** Smart Blu-ray™ players feature a collection of the most popular online entertainment services ideal for users who want to access on-demand movies, videos, TV programmes and more. The BDX5300 also offers outstanding Full HD 3D movie playback, while built-in Wi-Fi® connectivity across both models provides easy, wireless access to home networks.

The newly added Acetrax® Movies service gives viewers instant access to the latest blockbuster movie releases, allowing them to buy or rent movies directly from their living room, and built-in access to YouTube™ and BBC iPlayer allow viewers to explore a world of the most popular online video content. With Picasa™ access, photography enthusiasts can even enjoy their photos on the big screen, while DLNA Certified™ Digital Media Player support allows users to enjoy even more content from other devices in their home.



BDX5300 – Smart 3D Blu-ray™ Player



BDX3300 – Smart Blu-ray™ Player

- 1080P Full HD
- 3D movie playback (BDX5300 only)
- Acetrax®, YouTube™, BBC iPlayer and Picasa™ access
- Built-in Wi-Fi
- 1080p upscaling
- Dolby® Digital Plus, Dolby True HD
- BD Live™ (Profile 2.0)
- MKV, MP3, video, audio and JPEG playback
- HDMI-CEC compatible
- MediaShare via DLNA
- Smartphone and tablet operation

Next-generation performance, exceptional value – BDX1300 and BDX4300

The BDX1300 and BDX4300 blend outstanding Full HD 1080p viewing quality with exceptional value for money and are ideal for viewers looking to upgrade their home entertainment experience to Full HD (1800p) resolution. For those who want to experience a completely new dimension, the BDX4300 also plays the latest 3D movies.



BDX4300 – 3D Blu-ray™ Player

- 1080P Full HD
- 3D movie playback (BDX4300 only)
- 1080p upscaling
- Dolby® Digital Plus, Dolby True HD



BDX1300 – Blu-ray™ Player

- BD Live™ (Profile 2.0)
- MKV, MP3, video, audio and JPEG playback
- HDMI-CEC compatible
- Smartphone and tablet operation

The new Blu-ray models will be available from Q2 2012.

- ENDS -

Media Contacts

For more information on specifications or press images, please contact the Toshiba team at Fever on 020 7792 7488 or toshiba@feverpr.com.

Important note

The BDX4300KB and BDX5300KB are designed to playback Blu-ray discs that comply with the 3D specifications of the Blu-ray Disc™ Association. It is not compatible with other 3D specifications. 3D capable display / TV, 3D eyewear and High Speed HDMI cable (all sold separately) required for playback and viewing 3D content.

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About Toshiba

Toshiba are a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 490 companies, with 203,000 employees worldwide and annual sales surpassing 6.3 trillion yen (US\$77 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm.

ⁱ Selected models