

**Smart, super-stylish and fully-featured – Toshiba unveils the new RL9 Series**



- **Smart TV access and image optimisation technologies provide stunning performance**
  - **Slim black and silver design brings style to any room of the home**
- **58.4cm (23") model brings Toshiba Places to small screen for the first time**

**London, UK, 7<sup>th</sup> March 2012** – Toshiba UK today unveils the new RL9 series – an impressive range of Smart LED TVs combining excellent performance, an elegant design and exceptional value. Designed to remove any compromise for those looking to step up to the world of Smart TV, the new RL9 models feature technologies adopted from Toshiba's premium TV range, providing excellent imaging performance and a greater range of on-demand content access and connectivity, at highly affordable prices.

Available in small and large screen sizes ranging from 58.4cm (23") to 101cm (40"), the RL9 series offers a solution for any room in the home. Full HD resolution (1920x1080p) and LED backlighting on all models offer sharp detail, vibrant colours and accurate contrast, while the Toshiba Places portal provides an easy way for users to experience the world of online entertainment for the first time. A minimalist, slim design also complements the impressive feature set, offering style that more than matches each model's excellent performance.

**On demand content, anytime, any room**

The RL9 series provides a variety of ways for viewers to enjoy the latest content as they please. All models feature Toshiba Places – a smart, easy-to-use portal boasting a selection of online entertainment services that can be accessed on-demand. Users can browse online

videos via YouTube™, or catch-up on their favourite TV show through the latest version of BBC iPlayer. Toshiba Places also includes Acetrax® Movies, allowing users to stream the latest blockbuster movies directly to their TV, while a range of social platforms including Facebook™, Flickr® and newly added Twitter have been re-optimised for the big screen to let users connect with friends or share latest pictures in glorious detail. A new free LIVESPORT.TV service lets sports fans stay up-to-date with to a range of top sporting events and news from around the world, while access to a range of news, live music and internet radio services let users enjoy all their favourite content from the TV.

An integrated digital tuner with Freeview HD<sup>1</sup> support provides instant, on-demand access to a range of free-to-air HD channels<sup>2</sup>, with Toshiba's new MediaGuide internet based EPG on-hand to seamlessly guide viewers through TV listings with more detail than ever before.

### **Impressive performance**

A range of Toshiba imaging technologies are integrated to provide undeniably impressive picture quality, regardless of source. Toshiba's AMR100 picture processing technology ensures fast-moving action is reproduced with smooth, flowing motion, and Toshiba's powerful Resolution+ instantly improves the appearance of non-HD content by upscaling pictures to provide greater sharpness and clarity. To ensure the best performance is provided in all lighting conditions, Auto View automatically adjusts the backlight brightness to suit the viewing environment, ensuring all images are optimally displayed, whether viewed in a bright conservatory or a dark room.

### **Smart connectivity**

Designed to fit seamlessly into the networked home of tomorrow, the RL9 series features next-generation connectivity. Built-in Intel® Wireless Display<sup>3</sup> technology enables users to wirelessly stream content to their TV, allowing seamless playback of videos from compatible laptops or PCs. DLNA® compatibility provides an easy way to stream content between devices in home networks, while wireless internet access is supported via an additional USB dongle. For added convenience, Toshiba's free remote control application for popular mobile devices lets users control the TV directly from their smartphone or tablet.

In addition to advanced wireless connectivity, each model features three HDMI inputs, providing the freedom to connect a wide range external HD devices, including Blu-ray™

players and HD games consoles simultaneously. USB connectivity supports playback of a range of file formats, so users can enjoy their favourite music tracks, videos and browse their photo collection on the big screen. USB recording<sup>3</sup> also enables users to instantly record direct to a USB HDD with one touch, EPG and back-to-back recording modes supported to ensure no programme is ever missed.

### Standout design

The RL series' extensive feature set is encased in a sleek and slim bezel, with an elegant black and silver finish, that complements the most stylish of living rooms.

The RL9 series will be available from Q2 2012.

### RL9 series – key features:

- 58.4cm (23"), 81.3cm (32") and 101cm (40") screen sizes
- Full HD 1080p resolution
- Edge LED backlight technology
- Online entertainment via Toshiba Places including built in access to YouTube™, BBC iPlayer, Acetrax® Movies, Twitter, LIVESPORT.TV and more
- Freeview HD tuner (32" and 40" models)
- AMR100 smooth picture processing
- Resolution+ image upscaling
- Ambient light sensor for brightness control
- USB Video Recording<sup>3</sup>
- Wireless ready via USB dongle (sold separately)
- Built-in Intel® Wireless Display technology<sup>3</sup>
- Smartphone and tablet remote control operation
- Toshiba MediaGuide internet EPG
- DLNA® certified for media streaming
- 3 x HDMI inputs, 1x USB, PC and Scart inputs

- ENDS -

### Media Contacts

For more information on specifications or press images, please contact the Toshiba team at Fever on 020 7792 7488 or [toshiba@feverpr.com](mailto:toshiba@feverpr.com).

### Connect Online

Visit Toshiba's website for the latest product details, specifications and more: [www.toshiba.co.uk](http://www.toshiba.co.uk)

Alternatively, connect with Toshiba on our social media channels:

[www.facebook.com/toshibauk](http://www.facebook.com/toshibauk); [www.twitter.com/toshibauk](http://www.twitter.com/toshibauk); [www.youtube.com/uktoshiba](http://www.youtube.com/uktoshiba)

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Exact product specifications depend on model and local availability.

### About Toshiba

Toshiba are a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 490 companies, with 203,000 employees worldwide and annual sales surpassing 6.3 trillion yen (US\$77 billion). Visit Toshiba's web site at [www.toshiba.co.jp/index.htm](http://www.toshiba.co.jp/index.htm).

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<sup>1</sup> The Freeview™ HD service is subject to coverage, check coverage in your area at [www.freeview.co.uk/HD](http://www.freeview.co.uk/HD). An aerial upgrade may be required. "The FREEVIEW, FREEVIEW+, FREEVIEW HD and FREEVIEW+ HD words and logos are trademarks of DTV Services LTD. DTV Services Ltd 2010

<sup>2</sup> Available on 81.3cm (32") and 101cm (40") models

<sup>3</sup> Available via a software update to be released in Q2 2012, accessible via all models connected to home network