

**Feature-rich and value-packed –  
Toshiba launches the new Satellite C series laptops**



- **Three new models combine slimline design with outstanding value**
  - **Latest Intel® and AMD processors available on select models**
- **Red, white, silver and black variants offer style that matches performance**

**London, UK, 7<sup>th</sup> March 2012** – Toshiba UK today announces the launch of its latest generation Satellite C series – a collection of high quality notebooks offering powerful features, a new slim line design and comprehensive connectivity at an affordable price. Ideal for users such as students or families, the Satellite C series provides essential features such as large storage capacities, high power processors and flexible connectivity in two screen sizes.

Available with a choice of the latest Intel® or AMD processors, and dedicated graphics with up to 2GB VRAM, each model lets users enjoy movies, browse the internet or run multiple applications with ease. An integrated hard disk drive (HDD) of up to 1TB also provides huge storage capacity that's ideal for storing large music, video and large image libraries, removing the need for external storage devices.

The Satellite C series offers a choice of screen size, specification and colour, and gives every user more for less. The 39.6cm (15.6") **Satellite C855** is available in a choice of gloss finishes, including a stylish crossline pattern and textured palmrest, while the **Satellite C850** comes in a black matt textured finish. The **Satellite C870** features the same design options as the Satellite C850, but adds a larger 43.9cm (17.3") display – perfect for those looking for an affordable, large screen desktop replacement.

With a high quality screen, integrated stereo speakers and a host of connectivity options, users have everything they need to enjoy fantastic multimedia performance. Each model features a TruBrite® HD screen with LED backlighting, displaying high definition videos, games and photographs with pin sharp clarity and vivid colours. The integrated stereo speakers are positioned below the screen,

combining with SRS Premium Sound HD enhancement to ensure users can enjoy music or movie soundtracks without distortion, even at high volumes.

Integrated HDMI<sup>®i</sup> connectivity lets users output content to any HDTV, external monitor or projector, perfect for enjoying movies, videos or games on a bigger screen. The Satellite C series also features super-fast USB 3.0<sup>ii</sup> connectivity, enabling the high speed data transfer between compatible devices – meaning large files such as HD videos, high resolution images or music collections can be transferred at speeds up to ten times faster than USB 2.0. Additionally, Bluetooth 3.0 ensures compatible devices such as mice can be connected wirelessly, while support for the latest Wi-Fi standards (802.11 b/g/n) ensures internet connectivity is fast and reliable, even at longer ranges.

An all new chassis design across the Satellite range features a tapered edge around the base and lid, giving each model a slim appearance without compromising on connectivity. A large, spacious tiled keyboard available on the Satellite C855 also offers extra-comfortable typing, even for extended periods of time, while a ten digit numerical keypad provides on all models adds convenience when inputting numbers.

The Satellite C series will be available from Q2 2012.

#### Satellite C series details

- Latest Intel<sup>®</sup> or AMD processors
- Optional dedicated graphics
- Up to 1TB HDD
- SRS Premium Sound HD enhancement
- DVD SuperMulti Drive
- 1x USB 3.0, 2x USB 2.0, HDMI output, SD card reader
- Touchpad with gesture features
- 10 digit numeric keypad
- Satellite C850
  - 39.6cm (15.6") TruBrite<sup>®</sup> HD screen with LED backlighting (1366 x 768)
  - Available in black with textured pattern finish
- Satellite C855
  - 39.6cm (15.6") TruBrite<sup>®</sup> HD screen with LED backlighting (1366 x 768)
  - Available in black, white, silver or red gloss finishes
  - Tiled keyboard
- Satellite C870
  - 43.9cm (17.3") TruBrite<sup>®</sup> HD+ screen with LED backlighting (1600 x 900)
  - Available in black or white with textured pattern finish

- ENDS-

### Media Contacts

For more information on specifications or press images, please contact the Toshiba team at Fever on 020 7792 7488 or [toshiba@feverpr.com](mailto:toshiba@feverpr.com).

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Exact product specifications depend on model and local availability.

### About Toshiba

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 490 companies, with 203,000 employees worldwide and annual sales surpassing 6.3 trillion yen (US\$77 billion). Visit Toshiba's web site at [www.toshiba.co.jp/index.htm](http://www.toshiba.co.jp/index.htm).

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<sup>i</sup> Available on selected models

<sup>ii</sup> Available on selected models