

**Performance meets style and value without compromise –
Toshiba unveils new Smart 3D TV line-up**



TL Series



VL Series

- **New models offer incredible 3D performance, including 2D-to-3D conversion**
 - **Sleek and stylish designs add style to any home**
- **Smart TV technologies provide on-demand content access and flexible connectivity**

London, UK, 7th March 2012 – Toshiba UK today announces two new series to its growing range of Smart 3D LED TVs – the new **TL9** and **VL9** series. Combining exceptional image quality with leading style, both new series offer truly impressive performance in a range of screen sizes, with each model offering a compelling combination of the latest imaging technologies and stylish designs.

The TL9 and VL9 series have been designed to offer viewers the ideal combination of performance, design and value. A premium range of features on each set provides greater flexibility than ever before, while a choice of Active Shutter (TL9) or Polarised (VL9) 3D technologies provide users with the option to choose the 3D viewing experience that suits their preference and budget. Models across both series also feature the latest Smart TV technologies, providing access to a range of on-demand content and device connectivity, enabling users to tailor their viewing experience.

Next-generation performance

All TL9 and VL9 models feature Full HD (1080p) resolution and LED backlighting, delivering images that are rich with detail, colour and contrast to ensure both 2D and 3D content is displayed in lifelike detail. The latest Toshiba image optimisation technologies are also on board to ensure that all images are displayed in the best quality. Both new series also feature Toshiba's proprietary AMR imaging processing technology to ensure that all action is optimally displayed, with super-smooth motion – providing the ideal platform for everything from movies to sports.

Resolution+ image enhancement intelligently upscales all content sources to near Full HD quality, while innovative 2D-to-3D conversion technology with depth control means viewers can even enjoy their favourite standard definition 2D content in three dimensions – upscaling live broadcasts to 3D in real time and making DVD and Blu-ray™ libraries 3D ready with the touch of a button.

The latest content, on-demand

As well as stunning image quality, each model also offers a range of ways for viewers to access content. An integrated digital tuner offers out-of-the-box support for Freeview HD¹, providing instant access to free high definition programmes plus over 50 free-to-air TV channels with no external set-top box required. Additionally, the latest version of Toshiba's cross-platform content portal, Toshiba Places, offers a comprehensive selection of online entertainment services for viewers to access as they please.

Through Toshiba Places, users can browse videos via YouTube™, or conveniently catch up on their favourite TV show thanks to the latest version of BBC iPlayer. Built-in access to Acetrax® Movies provides the ability to view the latest movie blockbusters, while a new free LIVESPORT.TV service means sports fans can stay in touch with a range of top sporting events and news from around the world. In addition, a selection of social media platforms customised for TV, including Facebook™, Flickr® and newly added Twitter, enable users to stay up-to-date with friends directly from the TV. Toshiba Places also gives access to a range of news services, live music, internet radio and more.

Cleverly connected

Both series incorporate a range of additional features that offer users greater flexibility to enjoy content from a variety of sources. Built-in Intel® Wireless Display² technology enables

users to wirelessly stream content to their TV, allowing seamless playback of videos from compatible laptops or PCs. DLNA® compatibility allows users another way to stream their content across devices over home networks, while wireless internet access is supported via an additional USB dongle. Users can also simultaneously connect multiple digital devices such as Blu-ray™ or DVD players, games consoles or compatible cameras via four HDMI® inputs, and PC and SCART inputs provided further expanded connectivity options.

USB Video Recording² support allows users to conveniently record their favourite shows directly to a connected USB Hard Disk Drive (HDD). A range of recording modes are supported including one-touch, EPG setting and back-to-back recording, providing users the flexibility to record their favourite content in a number of different ways. Added convenience is also provided by compatibility with Toshiba's free remote control application for select mobile devices which lets users control the TV directly from their smartphone or tablet.

TL9 Series – Stunningly Smart 3D entertainment and exceptional value

Perfect for viewers looking to take their first leap into the world of 3D and Smart TV entertainment, the new **TL9 series** combines premium imaging technology with on-demand entertainment options, providing exceptional 3D performance and value-for-money. Available in a choice of 101cm (40") and 116cm (46") screen sizes, each model utilises active shutter 3D technology, providing a sharp and smooth 3D experience – ideal for enjoying the latest 3D movie or sporting events. This latest technology is packed into a super slim body with an elegant brushed silver finish, ensuring the TL9 series looks the part in any living room.

The TL9 Series will be available from April 2012.

VL9 Series – Smart, sophisticated and stylish 3D entertainment

For style conscious users looking to recreate the 3D cinema experience at home, the new **VL9 series** is the ideal solution – offering an exceptional 3D and 2D entertainment experience that all the family can enjoy. Polarised 3D technology delivers a vibrant, smooth comfortable 3D viewing experience with each model supplied with four pairs of 3D glasses that allow the whole family to enjoy the latest 3D content straight out of the box. 106cm (42"), 119cm (47") and 139cm (55") screen sizes are ideal for group viewing, with additional affordable glasses are available to extend the viewing experience even further.

In addition, a range of Audyssey sound optimisation technologies have been included across all VL9 models to deliver enhanced audio quality. Audyssey EQ™ corrects unbalanced sound, Audyssey ABX boosts bass levels, and Audyssey Dynamic Volume ensures consistent sound levels when switching between TV channels, and during commercials – ensuring viewers enjoy a high quality audio visual experience, no matter what's on-screen.

The VL9 series features a stunning super-narrow bezel design that truly stands out from the crowd – a single sheet of glass covers the entire front of the screen, giving a sleek finish that marries first-class performance and design.

The VL9 Series will be available from June 2012.

TL9 series – key features:

- 101cm (40”) and 116cm (46”) screen sizes
- Full HD 1080p resolution with Active Shutter 3D technology³
- Edge LED backlight technology
- 2D-to-3D conversion with 3D depth control
- Online entertainment via Toshiba Places including built in access to YouTube™, BBC iPlayer, Acetrax® Movies, Twitter, LIVESPORT.TV and more
- Freeview HD tuner
- AMR200 smooth picture processing
- Resolution+ image upscaling
- Ambient light sensor for brightness control
- USB HDD Recording²
- Wireless ready via USB dongle (sold separately)
- Built-in Intel® Wireless Display technology²
- Smartphone and tablet remote control operation
- Toshiba MediaGuide internet EPG
- DLNA® certified for media streaming
- DVB-S / SVB-S2 tuner
- 4 x HDMI inputs, 2x USB, PC and Scart inputs

VL9 series – key features:

- 106cm (42”), 119cm (47”) and 139cm (55”) screen sizes
- Full HD 1080p resolution with polarised 3D technology
- 4 x 3D glasses included
- Edge LED backlight technology
- 2D-to-3D conversion with 3D depth control
- Online entertainment via Toshiba Places including built in access to YouTube™, BBC iPlayer, Acetrax® Movies, Twitter, LIVESPORT.TV and more
- Freeview HD tuner
- AMR400 smooth picture processing
- Audyssey sound optimisation technology
- Resolution+ image upscaling
- Ambient light sensor for brightness control
- USB HDD Recording²
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- Toshiba MediaGuide internet EPG
- DLNA® certified for media streaming
- DVB-S / SVB-S2 tuner
- 4 x HDMI inputs, 2x USB, PC and Scart inputs

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Media Contacts

For more information on specifications or press images, please contact the Toshiba team at Fever on 020 7792 7488 or toshiba@feverpr.com.

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Exact product specifications depend on model and local availability.

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Toshiba are a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 490 companies, with 203,000 employees worldwide and annual sales surpassing 6.3 trillion yen (US\$77 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm.

¹ The Freeview™ HD service is subject to coverage, check coverage in your area at www.freeview.co.uk/HD. An aerial upgrade may be required. "The FREEVIEW, FREEVIEW+, FREEVIEW HD and FREEVIEW+ HD words and logos are trademarks of DTV Services LTD. DTV Services Ltd 2010

² Available via a software update to be released in Q2 2012, accessible via all models connected to home network

³ Glasses sold separately