

## Launch Tomahawk.VC

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### Press release - short version

**Embargo:** Please do not publish before Friday, April 24<sup>th</sup>, 12pm CET/6am EST

## 20 Million USD for Global-First Startups - Minimalist Cédric Waldburger's New Venture Capital Fund

**Zurich, Switzerland:** As governments around the world have enforced policies of social distancing to conquer the coronavirus pandemic, working remotely has become the new reality for many.

Cédric Waldburger has more than twelve years of experience working with decentralized teams. Today, he announces his new venture fund which invests in companies that think and work globally from the start. For the last decade, Cédric has worked remotely, has started a company that works completely without an office and has co-founded DFINITY, the Silicon Valley unicorn that develops the decentralized internet. With Tomahawk.VC, the serial entrepreneur and angel investor starts a decentralized venture capital firm without an office, that focuses on global-first companies.

### What are global-first companies?

Companies that think and act on a global scale from their very start, build their team and culture remotely and are not tied to a certain geographical location - something that has become increasingly important during the COVID-19 crisis.

"Why should companies refrain from hiring the best talents anywhere in the world and limit themselves to one place?" is one of the questions Cédric likes to ask entrepreneurs. "Yes,

building team culture in a remote setting may require you to be creative," Cédric adds, "but it's not more difficult - just different!" This is an area where Tomahawk.VC offers added value: by sharing reliable methods and processes that have proven their worth over the last twelve years.

### **Tomahawk.VC is a distributed team without an office**

"I like to rethink things - and I take the same approach to venture capital. Instead of building a large team in one location, we create a network of experts and make them accessible to our portfolio companies. We work closely with founders and we support big ideas with the potential to change the world," says Cédric about his latest project. He's an avid minimalist, has lived in many major cities across the globe in recent years and owns only 64 things. Tomahawk.VC is backed by Cédric and two of his close friends.

The Tomahawk.VC team includes Claude Donzé, who has a background in private equity, and Bojan, who lives in Macedonia and has supported Cédric in his previous companies.

### **First investments in Switzerland and Germany**

Tomahawk.VC has already invested in four companies. These include Locatee, Lano, Liquity and Buynomics. Locatee from Zurich is the leading B2B solution for workplace analytics, helping companies efficiently manage their workspace. Lano, based in Berlin, develops a platform on which companies manage all their administrative processes with freelancers. Liquity builds a decentralized borrowing protocol with team members in Switzerland, England, Vietnam and the USA, and Buynomics from Cologne, Germany, builds the modern pricing tool for large corporates.

For more information and a link to apply directly for funding, please visit <https://Tomahawk.VC>.



## Photos & Logo

Access here:

<https://drive.google.com/open?id=11pYcFj1ESs82mxOnrVf5PaSpRpPN6BS2>

Copyright: Tomahawk.VC/Cédric Waldburger

## Facts & Figures

### General description about the fund

Tomahawk.VC, founded by serial entrepreneur and minimalist Cédric Waldburger, is launching a 20 million USD fund with a focus on "global-first" companies.

Tomahawk.VC has already completed four investments in companies in Germany and Switzerland. "Pre-seed and seed investments are our sweet spot," said Cédric Waldburger, adding, "but we will opportunistically invest in later phases as well. Overall, we plan to invest up to USD 2 million per company," Waldburger continued.

Tomahawk.VC is based in Pfäffikon, Switzerland and invests throughout Europe and the USA. Tomahawk.VC is investing a total of USD 20 million in pre-seed, seed and series A rounds, with tickets ranging from USD 100,000 to USD 2 million.

### General information about the fund

Type of fund	Venture Capital
Fund name	Tomahawk.VC I
Fund size	USD 20 million
Ticket size	USD 100'000 - 2 million
Investment focus	Global-first teams B2B Software-as-a-Service Decentralized Finance
Geographic Focus	Switzerland, Berlin, Europe, US
Team	3 FTE Cédric Waldburger, Founder, General Partner Claude Donzé Bojan Peček



Portfolio Tomahawk.VC

[Locatee](#) (CH)  
[Buynomics](#) (GER)  
[Lano](#) (GER)  
Liquity (Stealth, CH)

Cédric Waldburger's Angel Portfolio [Tenderloin Ventures](#)

Portfolio Tenderloin Ventures

[Amorana](#) (CH)  
[Farmy](#) (CH)  
[Frontify](#) (CH)  
[Zenjob](#) (GER)  
[DFINITY](#) (USA)  
[Glimpse](#) (USA)  
[Jodel](#) (GER)  
[Sendtask](#) (Remote / Decentralized)  
[CLARK](#) (GER) - Exit

## Team - Biographies

### **Bio Cédric Waldburger**

#### *English short version*

Cédric Waldburger invests in early-stage technology companies through his venture capital fund Tomahawk.VC. Prior to that, he built companies in the agency, consumer and blockchain sector. Most recently, he co-founded DFINITY, the Silicon Valley unicorn. Cédric has a master's degree in electrical engineering from ETH Zurich and HKUST in Hong Kong, a passion for difficult riddles and decluttering everything that's not essential - he has lived without an apartment for several years and only owns 64 things, all of which are black. On YouTube he regularly vlogs about his life experiments and insights into his life as an investor.

#### *English long version*

With Tomahawk.VC, Cédric Waldburger invests in early-stage companies that think and act global-first from the very start. The 31-year-old shares his own experience with founders which he has gained over the last 18 years as an entrepreneur - especially in the area of building distributed teams worldwide.

Cédric is an avid minimalist, has lived in Berlin, London, Hong Kong, New York, Miami and Palo Alto in recent years and owns only 64 things. Since he traveled so often and rarely stayed in a place for more than four days in a row, he gave up his apartment for more than three years and lived in AirBnbs, hotels and with friends.

Prior to Tomahawk.VC, Cédric helped build companies worldwide in the agency, consumer and blockchain sectors. The last company he co-founded is Silicon Valley-based unicorn DFINITY, valued at around USD 2 billion which has received investments from world-renowned venture capitalists like Andreessen Horowitz. Previously, he built Sendtask.io, a company that operates with a completely remote team.

Today, Cédric is married and currently lives near Zurich. Besides Tomahawk.VC, he likes to solve tricky riddles or to spend his weekends working on side projects.

### **Bio Claude Donzé**

Claude has a business background and has previously worked in private equity in Geneva and Munich. Investments into late stage companies have taught him what makes companies

sustainable in the long run. He now pairs that experience with his curiosity for early stage ventures. Additionally, he is a board member at NEO Network, one of the largest student networks in Switzerland.

### **Bio Bojan**

Bojan has a background in procurement and sales and has been working as executive assistant with Cédric since 2011. He takes care of operational matters and supports the team across the board. Being passionate about sovereignty and privacy, he enjoys going down the Bitcoin rabbit hole.

## Team - contact information

### Contact information and social media

#### *Tomahawk.VC*

Website	<a href="http://www.tomahawk.vc">www.tomahawk.vc</a>
Twitter	<a href="https://twitter.com/tomahawk_vc">https://twitter.com/tomahawk_vc</a>
LinkedIn	<a href="https://www.linkedin.com/company/29276356/">https://www.linkedin.com/company/29276356/</a>
Startup Jam Sessions	<a href="https://www.facebook.com/groups/550481672456532/">https://www.facebook.com/groups/550481672456532/</a>

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Twitter	<a href="https://twitter.com/cediwaldburger">https://twitter.com/cediwaldburger</a>
Youtube	<a href="https://www.youtube.com/channel/UCXn-0gaqQx4p52iZd2CMu9g/">https://www.youtube.com/channel/UCXn-0gaqQx4p52iZd2CMu9g/</a>
SRF DOK Documentary	<a href="https://www.youtube.com/watch?v=QuaxNucYQtg">https://www.youtube.com/watch?v=QuaxNucYQtg</a>
Facebook	<a href="https://www.facebook.com/cediwaldburger">https://www.facebook.com/cediwaldburger</a>
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