We're telling better stories through data!

How does the solution work?
Each rider is fitted with a GPS tracker. The trackers communicate with each other as well as with sensors in the race and team vehicles to create a mesh network. The data is streamed from the race vehicles to the aircraft. The data is relayed to the Dimension Data big data truck. Inside the data truck the data is captured and analysed using an advanced digital analytics platform, powered by our cloud. Upload of data from the Dimension Data truck to the Dimension Data cloud.

Telling better stories with data at the Tour de France 2016
Here’s what you can look forward to.
Visit dimensiondata.com/tourdefrance for more about how we’re revolutionising the viewing experience of the Tour de France.

New ways of capturing race data
- Hyper-detailed race information accessible by anyone at any time
- Digger data back up with video for a never before seen view of the race
- Digger data broadcast in real-time for live social media engagement

New insights into race tactics and more data
- New ways of capturing race data
- Next-generation tracking devices
- Enhanced coverage and range: up from 100m in 2015 to 1,000m in 2016

New ways of analysing race data
- New commentator’s app
- New television graphics
- Professional cycling insights

New ways of displaying and publishing race data
- Updated live-tracking website
- Professional cycling insights
- New ways of displaying and publishing race data
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