THE DIGITAL SECURITY GAP

RISKIQ

Organisations' growing digital engagement with customers across web, mobile apps and social media exposes new security threats to business and users.

82% are concerned about cyber vulnerabilities

57% do not have a digital brand protection programme

34% missing a dedicated cyber threat management programme

Threat actors are duping customers, partners and employees – obtaining trust, access and sensitive data

90% believe they are more at risk from cyber security attacks and digital brand impersonation

82% cite that digital channel is a boardroom concern

TOP THREATS

51% brand and reputational damage

58% exposure of customer data

40% phishing and malware attacks

CAUSE & AFFECT

Don't monitor digital channels
25%

Feel that their organization is more at risk from cyber attacks
68%

Security concerns are affecting the rollout of new digital initiatives
85%

Learn more about how to manage threats outside the Firewall at RiskIQ.com

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